

BRIEF ORGANIZATION DESCRIPTION

- SISU Consulting Group specializes in increasing stakeholder value through the design and implementation of results-based business strategies. At SISU, the heart of our work is to stabilize the key variables affecting the bottom-line, develop leaders at each level of the organization through “plan, do, learn” cycles, and create customer-focused daily improvement rhythms. By creating transparency in the organization, improving systems, and raising the level of shared accountability, SISU works with each of its clients to build a sustainable continuous improvement program and significantly improve bottom-line results through the development of its most valuable asset, its people.

WORKSHOP TITLE/ DESCRIPTION

- **“Leading Change at Breakneck Speed: Lessons from a Lean Turnaround”**
 - Based on the highest rated breakout session at this year’s Northwest Shingo Annual Conference, Mr. Martyn will lead a workshop that shows participants how to dramatically increase the speed and effectiveness of their lean implementations by balancing the desire for radical bottom line results with the development of people-centric process improvements. Using proven techniques for managing change at lightning speeds and developing employee-driven continuous improvement programs in hostile environments, Mike will reveal how he turned around a craft manufacturing company, resulting in a 624% improvement in gross profit margins, an 89% reduction in lead times, and a 451% improvement in net income in 2 years.

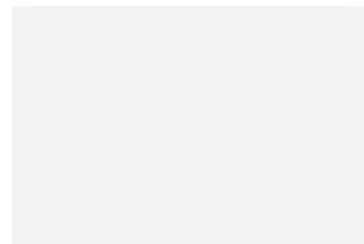
LENGTH

- 4 Hours

WHO SHOULD ATTEND

- Executives, supervisors, group leaders, team leaders and all other individuals who want to increase the effectiveness of their improvement efforts, decrease to drive significant business results through their people.

Agenda



LEARNING POINTS

- Learn how to identify the key “results drivers” in your organization and how to focus your vision and objectives to maximize success.
- Learn how to create an internal PR campaign which effectively communicates your vision, answers the “what” and “why” questions for your team, and creates organizational buy-in.
- Learn how to achieve plan alignment from top management to the shop floor
- Learn how to select “competing and dynamic” metrics and balance short-term and long-term time horizons.
- Learn the 3 keys to creating urgency and setting a daily improvement rhythm.
- Learn how to increase the rate of your implementation by teaching people how to think and using actual business problems to develop their skills.

INSTRUCTOR/TRAINER BRIEF BIO

- Mike Martyn is the Founder and Managing Principal of SISU Consulting Group, a firm specializing in increasing stakeholder value through the development of lean leaders at each level of the organization. Mr. Martyn has extensive experience over a broad spectrum of service based and manufacturing environments. He has held numerous senior-level executive positions and has been successfully turning around companies since the mid 1990s. In addition to his work as a turnaround specialist, other companies Mr. Martyn has worked with include The Boeing Company, Raytheon, La-Z-Boy Furniture Galleries, Maytag Laundry, Old Mutual Financial Network, and Shriners Hospital for Children. Mike received a Bachelors of Arts in Economics and English at Reed College and earned a MBA at Portland State University.