

Jacob Raymer



THE SHINGO PRIZE[®]

for OPERATIONAL EXCELLENCE

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Director of Education
The Shingo Prize for Operational Excellence



AFFILIATIONS

Shingo Board of Examiners

AFS021 Certified Instructor

National Oversight &
Appeals Committee - Lean
Certification

National Speakers
Association

EDUCATION

BS, Business Information
Systems, Utah State
University, 2003

MS, Business Information
Systems with an emphasis
in Instructional Technology,
Utah State University, 2005

Jacob Raymer is The Shingo Prize's director of education at the Jon M. Huntsman School of Business at Utah State University. The Shingo Prize for Operational Excellence is regarded as the premier operational excellence award and recognition program in the world with *Business Week* dubbing The Shingo Prize as "The Nobel Prize of Manufacturing."

In his current position, Mr. Raymer oversees the development of the framework and architecture of The Shingo Prize learning management system. He is also deeply involved in the creation of lean course-work, simulations, and workshops. Mr. Raymer leads the development and training of Shingo examiners and their understanding of the Shingo model and guidelines. He was part of the development team that refined the current Shingo model and continues research and application of the model for continuous improvement. Mr. Raymer has trained numerous individuals and various companies about the lean transformation that occurs by applying the Shingo model and its principles, he has taught in various industries including defense, automotive, food and chemical processing, healthcare, and others.

Mr. Raymer is a member of the National Oversight and Appeals Committee for the Lean Certification program that was created by The Shingo Prize, AME, and SME. In this capacity, he actively participates in the development of the certification program and review of candidates.

As a certified instructor for the Air Force Smart Operations (AFSO21), he has trained several lean facilitators throughout United States Air Force Europe (USAFE) in England, Germany, and Italy. His passion for lean has helped these groups navigate through their lean transformation.

As a lean motivational speaker, Mr. Raymer shows organizations that true innovation is not achieved by superficial imitation or the isolated, random use of lean tools and techniques and systems ("know how"), but instead requires the "know why" — i.e., an understanding of underlying principles. By blending his real-life stories and seven years of Shingo site visit assessments, Mr. Raymer educates, motivates, and entertains—delivering solutions audiences can use right away.

Mr. Raymer received a master's degree in business information systems with an emphasis in instructional technology from Utah State University. His research has been focused on behavior analysis and cultural transformation by embedding guiding principles into organizations. Mr. Raymer has also keynoted at various conferences and universities on lean transformation and mapping organizational culture.