



## Gwendolyn Galsworth

Gwendolyn D. Galsworth, Ph.D., is a researcher, and an educator, implementer, and author of many books on workplace visuality, including *Visual Systems* and *Visual Workplace/Visual Thinking* (Shingo Research Prize recipient).

With more than 25 years in the field of visuality, Dr. Galsworth has helped companies all over the world accelerate their rate of transformation, strengthen cultural alignment and achieve long-term, sustainable bottom-line outcomes. Her clients include Fortune 500 companies around the world. In 2005, Galsworth formed the Visual-Lean<sup>®</sup> Institute where in-house and external trainers can become trained, licensed, and certified in more than 17 of her visual workplace methods.

Prior to forming QMI in 1992, Galsworth worked closely with Dr. Ryuji Fukuda and Dr. Shigeo Shingo to adapt for western companies such methods as Poka-Yoke, CEDAC<sup>®</sup>, and Hoshin, Kanri/X-Type Matrix Planning (policy deployment). Galsworth holds a Ph.D. in adult learning and statistics, has led study missions to some of the world's finest facilities, including in Japan, and is a frequent keynote speaker on visual systems, strategic leadership, and cultural conversions. Her new book, *Work That Makes Sense*, will be available in April/2010. For more visit: [www.visualworkplace.com](http://www.visualworkplace.com).

## Visual Workplace • Visual Thinking

### *Creating Enterprise Excellence through the Technologies of the Visual Workplace*

A Visual Workplace is not about buckets and brooms or posters and signs—or, for that matter, kanban and a handful of dashboards. It is a compelling operational imperative, crucial to meeting daily production goals, central to a company's war on waste, and fundamental to vastly reducing lead times and an accelerated flow. Workplace visuality is the language of excellence made visual and imbedded into the process of work.

In the morning Gwendolyn introduces the basic definitions, principles, concepts, and tools that are at the foundation of a visual workplace is and drive it as a corporate improvement strategy. She will also present the power behind her unique *I-Driven* approach to visual conversions. Dozens of actual visual solutions will further anchor your understanding—not just from the shopfloor but across all organizational functions, including executive and engineering.

In the afternoon, the focus shifts to the *Visual-Lean<sup>®</sup> Alliance* and the fit between the Shingo Prize model and Visual Thinking, the key to sustainable Lean gains through people. As you walk through the *Five Reasons for Visuality*, you will come to appreciate how visual workplace technologies work together to create an empowered workforce, corporate alignment, and impressive bottom line results that you can take to the bank. The session concludes with a chance for you to diagnose the current visual competency of your own company.

- Learn how to measure bottom-line visual results and track impact on people.
- Learn about the Ten Doorways for building a visual workplace and the outcomes linked to each.
- Discover the three biggest mistakes of a visual initiative and how to avoid them.
- Learn to energize and unite your workforce through visual functionality, even in a multi-lingual/multi-cultural work environment.
- Diagnose the current level of workplace visuality in your own company.